



LADWP 2024 Regional Science Bowl

Student Video Program Guidelines

Introduction

The Los Angeles Department of Water and Power (LADWP) is offering an opportunity for students to develop and complete a short video documentary covering the LADWP 2024 Regional Science Bowl competition. LADWP is sponsoring up to four schools that have entered the LADWP 2024 Science Bowl. The participating School videographer selected will receive a \$1,000 stipend.

The production focus is on the respective school's Science Bowl team(s) preparation, practices and overall participation in the LADWP Science Bowl competition. The content should cover the school's team(s) preparing, practicing and competing at the LADWP 2024 Regional Science Bowl XXXII on Sat., March 2, 2024 held at 111 N. Hope St., Los Angeles. The hands-on competition can be included in the video if the team participates. The video may also show the team(s) participating at the January 27, 2024 Mandatory Scrimmage.

As a reference, there are several outstanding student videos from past LADWP Science Bowl competitions. An excellent example can be viewed at www.vimeo.com/333213773. These videos are high quality and it is recommended that student videographers consider following similar formats.

No more than one student or student team per school will be selected. Student videographers do not need to be on the Science Bowl team.

The first step of the process is to submit a Proposal and Application Form of the video you intend to create. Details are below.

Proposal Submission and Application Form Information

Prepare a one-page summary of the planned production which should provide details about the video content, shot list, storyline, approach, theme, who will be interviewed (including parents, coaches, students, etc.) and the length of the video. Appropriate information about LADWP should also be considered for inclusion in the production. For LADWP background information, go to www.ladwp.com/sciencebowl or www.ladwp.com.

The Application is required to be submitted. On the application the student videographer(s) will indicate that the LADWP has permission to upload the production on its social media channels and that LA CityView Ch. 35, the City's the cable access station, has permission to broadcast the program. In addition to the student team member, the coach, teacher or school administrator will also be required to approve the proposal submission and that LADWP and LA CityView Ch. 35 have

the right to use the video. The teacher/administrator also must verify that no questions from the LADWP Science Bowl Regional Competition will be available publicly in any form until after March 31, 2024. There may be further information on this requirement from national sponsor, the U.S. Department of Energy Office of Science.

Completed Proposal and Application Form Deadline

The proposal, not to exceed one page, shall be emailed with the enclosed one-page application by **Friday, December 15, 2023** to walter.zeisl@ladwp.com.

Video Proposal Selections

LADWP will select up to four participating schools by **January 12, 2024**

Video Production Criteria

Questions from Regional Competition May Be Included

This video may include actual questions from the buzzer competition on March 2, 2024 and the scrimmage on January 27, 2024. But if the video uses the buzzer competition questions, it may not be accessed publicly in any form **until after the end of March, 2024** or a date specified by the U.S. Department of Energy Office of Science. Our intent is to have the student videos posted starting in April.

Length - Total Run Time

The video should be approximately two minutes to about 10 minutes in length.

Format

The completed videos should be provided in a format that can be uploaded onto the LADWP YouTube and Vimeo Channels. The resolution should be 1920x1080HD. The file type is mp4. In addition, LA CityView Ch. 35 has expressed interest in broadcasting the videos.

Copyrighted Material

No music, graphic, photo, video or movie segment may be used in the production that is copyrighted without written permission of that owner for use in but not limited to social media, television broadcasts, webcasts online, screen captures for print and various media related to regional Science Bowl and National Science Bowl competitions.

The school and videographer will own the production, with permission granted to LADWP and LA CityView Ch. 35 to use the video.

Written Releases for Video or Photos

Students who are on Science Bowl Teams will have signed parental written releases with the U.S. Department of Energy for the National Science Bowl including regional competitions such as the LADWP Science bowl. However, since team members may not have been finalized or approved by December 15 and also since it is likely that videography students may not be on the competitive team, a special parental consent form is required to be signed by the parent or guardian for the application to be considered.

In addition, students not on a Science Bowl teams or parents who are interviewed for the video, an LADWP media release form will need to be completed. Upon approval of the proposal and the project, the selected video teams will receive the LADWP media release forms, one for students and the other for adults.

Completed Video Deadline

A rough cut of the video must be submitted to review for content accuracy by **March 15, 2024**. The video must be completed and received by LADWP by **March 29, 2024**.

Broadcast Airings and Dates

It is the intent of LADWP that completed and approved videos will be aired on its YouTube Channel and/or Vimeo Channel beginning in April. LADWP also plans to promote the videos on YouTube and on Ch. 35 as well as on news releases. LADWP will share completed videos with LAUSD's KLCS Channel 58 for possible broadcasts. The videos will also be shared with the U.S. Department of Energy for their website so that high school Science Bowl teams around the country can also view them.

Gift Card Awards

Once the video project has been approved, completed, forwarded to LADWP and successfully uploaded a digital gift card will be emailed to the school coach, teacher or administrator to be shared with the winning student or student video team.

LADWP will award up to four \$1,000 gift card stipends. LADWP reserves the right to make no selections or withhold funds if the quality of the completed video is deemed insufficient or inaccurate, the deadline for completion is missed or the video cannot be correctly uploaded. Note: that if the video can be uploaded on LADWP social media channels but not on Ch. 35, or if not used by the station, the gift card(s) will be paid.

Questions

Send an email to Walter Zeisl, walter.zeisl@ladwp.com or call at 213-367-1342 or cell phone (213) 923-6468.