



LADWP Science Bowl 2024 High School – Theme Competition

Introduction

Each year the Los Angeles Department of Water and Power (LADWP) offers a theme for the Science Bowl competition generally emphasizing either STEM or environmental content. The themes were developed by the Science Bowl Volunteer Committee. The theme is put into graphic format for the use in T-Shirts, printed programs, website, video and possibly other platforms.

For the 2024 Science Bowl, the committee is asking students or student teams to develop a theme/tagline by providing word concepts. Those words and concepts will be used to create the actual graphic that fits the theme. The LADWP Graphics Team will create the graphic design.

Criteria

- The theme should include at least one of the following scientific topics: achievement, scientist, emerging technology, anniversary or milestone that coincides with the year, 2024.
- The theme cannot cover a topic or individual used in past years.
- The theme cannot use phrases that are copyrighted.
- The theme will be judged based on creativity and graphic quality.

School Eligibility

Students must be in a high school within the Los Angeles City service area or the boundaries of LAUSD. Students may attend private, parochial, charter or LAUSD schools. Students in schools in the Owens Valley/Mono Basin may also participate. Students in schools that have never or recently participated in the LADWP Science Bowl may enter the competition.

Timetable and Deadline

The contest will be held between September 15 and November 15, 2023. Submissions are due by Wednesday, November 15, 2023 by 5 p.m.

Entries

Students/Teams may submit up to three entries. The Science Bowl Theme Application Form must be submitted for each entry. **Note: Parental approval is required for the entry(s). Parental consent forms in English and Spanish are attached.**

Prizes

The winning theme may be incorporated into the final Science Bowl graphics. If the theme is used as the official graphic for Science Bowl 2024, the student writer or team will be recognized at the Science Bowl event to be held at the Science Bowl Regional Competition on a Saturday afternoon at the end of February or beginning of March 2024.

Gift card awards will be presented as follows: 1st place \$250 2nd place \$200; 3rd place \$150. The award amounts will be presented to a student or split among those that are part of team.

Award Limitations

LADWP reserves the right to not use the student theme or to not award all prizes if the entries are not of sufficient quality to merit recognition.

Past Theme Graphics

For samples of themes and graphics used in the past, please view the other link below on this website.

Submitting Themes

All entries must be submitted and postmarked by November 15, 2023 to or emailed to the addresses below:

Address:

*Walter S. Zeisl, Manager of Education Outreach
Communications and Corporate Strategy Division
LADWP
111 N. Hope St., Room 1531
Los Angeles CA 90012*

Email: Walter.zeisl@ladwp.com

Subject: 2024 Science Bowl Theme Entry

For Reference

If you have questions, please email Walter.zeisl@ladwp.com.